

# JCCI EKIDEN 2024



#### INTRODUCTION

#### JCCI EKIDEN 2024 – SEASON 3.

JCCI Ekiden is a traditional Japanese relay race organized annually by Việt Jungle Company. In 2023, with the participation of nearly 800 athletes from over 60 companies and organizations from Japan and Vietnam, it created a special impression.

In 2024, the JCCI Ekiden race will be held at The Garden Bistro area, Ecopark on November 24, 2024.

The JCCI Ekiden race will be a place to gather and promote the brand value of enterprises while also providing moments of relaxation and enjoyment with colleagues and loved ones.

With an attractive prize structure, it will certainly encourage the competitive spirit of the participating teams, and the team spirit will create exciting races between the teams. JCCI Ekiden will be a place for you to show your strength, bond with your teammates, and enjoy joyful moments with your loved ones and colleagues.



Wishing you many beautiful memories at JCCI Ekiden.

# All registration and sponsorship, Logo and images of companies of sponsors, please send to: : VIET JUNGLE LIMITED COMPANY

Account number: 045 1000 44 1984 Joint Stock Commercial Bank for Foreign Trade of Vietnam (vietcombank), Thanh Cong branch Email: infor.jcciekiden@gmail.com

Web: jcciekiden.com.vn

Hotline: 0964.298.228 – 0975. 557.015

## **RACE VENUE**

#### Race venue:

The race is organized at The Garden Bistro, Ecopark, Hung Yen.



## **RUNNING COURSE MAP**

Running course map: Running course is next to the venue.



# **AGENDA**

| DATE: 23 - 11 - 2024 |   |        |    |      |        |        |  |  |  |
|----------------------|---|--------|----|------|--------|--------|--|--|--|
| TIME                 | ITEMS   | NOTICE | VJ | JCCI | Booths | Runner |  |  |  |
| 8h30- 18h30          | RACEKIT PICKUP: Expo area - The Garden Bistro, Ecopark            |        | -  |      |        | <      |  |  |  |
| 16h00                | Handing over booth spaces to Sponsors and food booths             |        | -  |      |        |        |  |  |  |
|                      | DATE: 24 - 11 - 2024  |        |    |      |        |        |  |  |  |
| TIME                 | ITEMS   |        | VJ | JCCI | Booths | Runner |  |  |  |
| 5h45                 | The Bus pick up the JCCI members                                  |        | ~  | ~    |        | _      |  |  |  |
| 6h30                 | The Bus arrive at Garden Bistro, Ecopark                          |        | -  | _    |        | <      |  |  |  |
| 6h00 - 6h30          | Issuing Racekit for the teams who no receive on 23th Nov          |        | -  |      |        | \ \    |  |  |  |
| 6h30                 | Food, Sponsors booths open/ Taking photos                         |        | _  | _    | _      | \ \    |  |  |  |
| 6h30 - 6h45          | Garthering all team   |        | _  | _    |        | <      |  |  |  |
| 6h45 -7h00           | Opening ceremony:   |        | _  | _    |        | <      |  |  |  |
| 6h45 -6h50           | - The Taiko drums   |        |    |      |        |        |  |  |  |
| 6h50 - 6h55          | - Chairman of JCCI delivers the opening speech                    |        |    | _    |        |        |  |  |  |
| 6h55 - 7h00          | - Mr Minowa & MC Viet Jungle introduce about the race regulations |        | _  | _    |        |        |  |  |  |
| 7h00 - 7h05          | Warming Up aerobics   |        |    | _    |        | _      |  |  |  |
| 7h05 - 7h15          | Garthering all team   |        | _  | _    |        | ~      |  |  |  |
| 7h20                 | Start racing  |        | _  | _    |        | _      |  |  |  |
| 9h30                 | Finish (estimated for the last finisher)                          |        | -  | _    |        | ~      |  |  |  |
| 9h45 - 10h15         | Summarize and distritube prize to the winning teams               |        | _  | _    |        | ~      |  |  |  |
| 11h30                | End of programs   |        |    |      |        |        |  |  |  |
| 11h45                | The bus will take the members back. End of event                  |        |    | _    |        | ~      |  |  |  |

#### RACEKIT RECEIVING INSTRUCTION

The organizer will issue racekit for all teams who patriciate on 23 and 24 November, 2024.

First Date: 23/11/2024: Place of receiving Racekit: Expo area, The Garden Bistro from 8h30 – 18h30.

Second date: 24/11/2024: Place of receiving racekit: Bib issue area of organizer, Expo area from 6h00 – 6h30.

#### Racekit receiving procedure

1





Athlete will come to Racekit area and present some below information:

- Qr code which send to team leader or team representative
- Passport (copy or scan) with foreigner, ID for Vietnamese

2



#### **BIB RECEIVING**

Valid information, athletes receive bib and recekit

3



#### **T-SHIRT RECEIVING**

Athletes check size, quantity according to registered.

4



#### **CHECK BIB – COMPLETE**

Athletes will move to check BIB area to check the signal and complete the procedure.

Note: - Athletes check again BIB number and racekit before leaving organizer's booth.

- Athletes is responsible for their BIB number, the organizers will not take responsibility and re-issue BIB number
- Qr code has been sent to team leader (representative), please check email/trash/spam and contact with information desk of organizers if not receive.

## **BAGGAGE STORAGE NOTE**

The organizer will arrange baggage storage at event area (swan lake park) with below notice:





Baggage receiving:



Baggage returning:





Athletes are kindly requested to put all things in bag. In case no bag, the organizer might refuse to accept the items.





Athletes receive and keep numbered sticker. Athletes will present this sticker when receiving their baggage.





Athletes should not leave valuable items like: Laptops, wallets, phones, cameras ...









## PRIZE STRUCTURE



**NOTE: NOT APPLICABLE TO PROFESSIONAL ATHLETES** 

### PRIZE STRUCTURE

#### **PRIZE STRUCTURE**

Prizes are divided into two prize systems: JCCI PRIZE, EXTENSION PRIZE, INDIVIDUAL PRIZE.

#### 1. JCCI Prize

JCCI prize applies only for organizers, Companies, businesses that are members of JCCI.

#### 2. EXTENSION PRIZE:

Extension prize is the prize for organizers, companies, businesses that are not member of JCCI. In case organizers, Companies, businesses register professional athletes to participate, it is MANDATORY to NOTIFY the organizer

#### 3. INDIVIDUAL PRIZE – APPLIED FOR JCCI MEMBER

The Individual Prize is for the best male and female athlete based on recorded performance times from the organizer system. This system applies only to amateur athletes; no individual prize are given to professional athletes.

In cases where professional athletes intentionally fail to declare their status, if verified by organizer, they will be disqualified from receiving the prize, and the prize will be reassigned to eligible amateur athletes.

#### **COMPETITION FORMAT**

#### **Competition Format:**

The event is organized in a relay race format – EKIDEN, with each team consisting of 5 members. Each member must complete a distance of 3.5km as specified by the organizer. Each team is required to have at least one female member, who must run at the third leg. The race is considered valid only when the previous runner finishes and hands over the TASUKI sash within the designated area to the next runner. Handing over the sash outside the designated area, either before or after, will be considered a violation and the team's result will not be recognized.

#### **Number of participating teams:**

It is expected that 200 teams will participate, with a total of 1000 athletes.

#### Illustration of wearing and passing the TASUKI sash:

The TASUKI sash is equipped with a chip by the organizer



Wearing sash

Passing sash

#### **GENERAL REGULATION**

- 1. Each running leg is only one athlete from each team.
- 2. Athletes must wear a bib number on the front of their chest for easy identification.
- 3. Athletes must use the "Tasuki" sash provided and prepared by the organizer, worn diagonally across the body (as illustrated). The Tasuki sash will be equipped with an electronic chip by organizer to record timing, therefore athletes must not fold or alter the sash during the race.
- 4. Athletes must run in the designated leg as registered with organizer, and the assigned leg number will be printed on each athlete's bib.
- 5. If any athlete from a team violates any of the following rules, the entire team will be disqualified and their performance will not be recognized (except in emergency situations):
- ✓ Intentionally running outside the designated course or taking shortcuts.
- ✓ Using skates or any other means of transportation during the race.
- Deliberately obstructing or interfering with the path of another team member.
- ✓ Engaging in acts that undermine the fairness of the competition, pose dangers, spread false information about the event, or violate the law.
- ✓ Arriving late after the start time of the first leg.
- ✓ Not being present in the designated Tasuki handover area at the time of their leg.
- ✓ Wearing attire that does not respect local customs and traditions at any point during the event.
- ✓ Misplacing or damaging the Tasuki sash, handing over the Tasuki outside the designated area, or wearing the Tasuki incorrectly (folded, carried by hand, etc.).
- ✓ Not wearing or improperly wearing the bib during the race

#### **DESIGN TEMPLATE BIB**













# **DESIGN JCCI 2024**



# **MEDAL DESIGN TEMPLATE**



## **RUNNING MAP**

Running course map: The race is organized next to event area.



## **REGULATIONS**

#### TERMS AND REGULATIONS

These terms and regulations are an integral part of the Registration Form and Liability Waiver.

- 1.1. We understand that running is a potentially risky activity for personal health if not adequately prepared and trained prior to participating in the Event. We declare that we have trained sufficiently for this event and do not perceive any signs of illness, injury, or physical discomfort that could cause harm or death to us while participating in the Event
- 1.2. We acknowledge the physical demands of the Event and anticipate that if we have a history of cardiovascular, renal, joint, etc., diseases, participating in the Event may pose health risks to us. In the event we become aware of any personal health issues, illness, or injury before or during the Event, we will immediately withdraw from the Event.
- 1.3. We agree to fully comply with all decisions of the organizer regarding our health status and ability to safely complete the Event
- 1.4. We fully understand, anticipate, and accept all risks associated with the Event, including but not limited to minor injuries, serious injuries, slip-and-fall injuries, collisions with others, effects of weather, traffic, conditions of the running course, and death.
- 1.5. We fully understand that any risks to us during participation in the Event are beyond the desire and control of the organizer. We undertake to take responsibility for all the aforementioned risks and do not demand compensation or legal liability against the organizer, any member of organizer, volunteers, sponsors, VietJungle Co., Ltd., JCCI for any risks incurred to us during participation in the Event.

#### **REGULATIONS**

#### **TERMS AND REGULATIONS**

- 1.6. We agree that if we require medical assistance, the organizer will make every reasonable effort to arrange medical aid and emergency transportation for us if deemed necessary by the organizer; and we assume responsibility for all related expenses
- 1.7. We, ourselves or anyone acting on our behalf, agree to indemnify and hold harmless the organizer, any member thereof, volunteers, sponsors, authorities, and employees from any wrongful acts, damages, losses, costs, claims, demands for compensation, rights of action, or disputes of any kind, arising out of any injury, loss, damage, or death occurring to us or our property while participating in the Event.
- 1.8. We agree with organizer's filming, photographing, broadcasting, or otherwise documenting us and our activities during the Event, without charge or compensation. We agree that any images, videos, or multimedia data depicting us are the intellectual property created and owned by the organizer, and the organizer retains full discretion within the limits permitted by law
- 1.9. We agree to allow organizer to use our name, provided personal information, and event results for organizational purposes
- 1.10. We agree to comply with all terms and regulations of the Event and with instructions given by the organizer, its members, and volunteers at all times.

#### **REGULATIONS**

#### **TERMS AND REGULATIONS**

- 1.11. We agree that the organizer may change the running course map from the advertised route without prior notice if deemed necessary. We also understand and agree that the organizer may cancel the event without prior notice due to force majeure conditions related to weather, political activities, terrorism, and similar events. In such cases, we agree and accept that our event participation fees may not be refunded.
- 1.12 We commit that the race bib number assigned to us (also known as bib) will only be used by the Runner with the information provided at the beginning of this Registration Form. If the bid number is unauthorized use, we accept that organizer has the full right to invalidate results and reject any related complaints. We also understand and accept that the organizer has no obligation or liability towards unauthorized runners. In the event of unauthorized use of the bib number, we will bear full responsibility for any consequences caused to individuals or organizations associated with the event.
- 1.13. We commit to complying with any requests to stop the race from organizer during the event and waive all liabilities towards the organizer if we fail to comply with these requests
- 1.14. We have read, understood, and agree to all the Terms of Participation set forth by organizer.
- 1.15. By signing this document or confirming via email that we have read, understood, and agree to this document, we confirm our full agreement with the terms and regulations of the JCCI EKIDEN 2024 race..

NAME OF TEAM

ATHLETE 1 ATHLETE 2 ATHLETE 3

ATHLETE 4 ATHLETE 5

# BECOME PARTNER - SPONSOR

# REGISTER TO BE SPONSOR

GOLD – SILVER BRONZE - SPONSOR









# All registration and sponsorship, Logo and image of sponsor, please send to: VIETJUNGLE LIMITED COMPANY

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(vietcombank), Thanh Cong branch

Tax code: 0108180051

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# **SPONSOR BENEFITS**

| No     | BENEFIT   | GOLD                        | SILVER                     | BRONZE    | SPORNSOR |
|--------|---|-----------------------------|----------------------------|-----------|----------|
| ı      | LOGO OF COMPANY   |                             |                            |           |          |
| 1      | Sponsors' logos on all media publications. Main backdrop of the event | Very big                    | Big                        | Medium    | Small    |
| 2      | Standee 0.6m x 1.8m with company Logo                                 | 5                           | 4                          | 2         | 1        |
| 3      | Banner 2m x 1m with company<br>Logo                                   | 8                           | 6                          | 3         | 1        |
| 4      | Logo on BIB   | Below BIB                   | Below BIB                  | Below BIB | -        |
| Option | Leaflet A3 600pcs   | Very big                    | Big                        | Medium    | -        |
| 5      | Sponsors' logos in the introduction, summary, and thank-you videos.   | All event                   | All event                  | All event | -        |
| 6      | Logo displayed in special place on official jersey.                   | Logo on the chest of jersey | Logo on the back of Jersey | · ✓       | ·        |
| 7      | Logo on website   |                             |                            |           |          |

# **SPONSOR BENEFITS**

| No | BENEFIT   | GOLD   | SILVER  | BRONZE                                | SPORNSOR                              |
|----|---|--|---|---------------------------------------|---------------------------------------|
| Ш  | MEDIA   |  |   |                                       |                                       |
| 8  | The right to execute the brand's promotional campaign alongside the event.                | ✓  | ✓   | ✓                                     | ✓                                     |
| 9  | An article introducing the sponsor and their products in the "Guidebook" sent to athletes | 2 page   | 1 page  | ½ page                                | ½ page                                |
| 10 | Introduce sponsors on press and fanpage   | Company<br>introduction on<br>online newspaper | Company<br>introduction on<br>online<br>newspaper | Company<br>introduction on<br>fanpage | Company<br>introduction on<br>fanpage |
| 11 | Representatives of the sponsor are invited to attend the tournament's opening ceremony    | ✓  | ✓   | ✓                                     | ✓                                     |
| 12 | Thanks from the organizer   |  |   |                                       |                                       |
| Ш  | BOOTH AT EXPO AREA  |  |   |                                       |                                       |
| 13 | Free booth (not included decorate), have logo as requirement                              | 6m x 3m  | 6m x 3m   | 3m x 3m                               | -                                     |

## **SPONSOR BENEFITS**

| NO | BENEFIT                          | GOLD    | SILVER | BRONZE | SPORNSOR |
|----|----------------------------------|---------|--------|--------|----------|
| IV | FREE RACE ENTRY                  |         |        |        |          |
| 14 | Free Ekiden race entry           | 2 teams | 1 team | -      | -        |
|    | GIFTING A COMMEMORATIVE<br>MEDAL |         |        |        |          |
| 15 | Commemorative medal              | ✓       | ✓      | ✓      | ✓        |

# Any information, please contact to: VIET JUNGLE LIMITED COMPANY

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#### **ABOUT US**

**Việt Jungle Co., Ltd.** is a company specializing in organizing sports events for organizations and businesses, as well as community sports tournaments. Events and tournaments organized by Việt Jungle include: JCCI Ekiden; Grand Marathon Dong Hoi 2023 - a sports event commemorating the 50th anniversary of Japan-Vietnam diplomatic relations; Mucangchai Ultra Trail, which has been held since 2020. In 2024, Việt Jungle will expand the organization of sports events such as internal Ekiden races for businesses, marathon races for businesses, internal football tournaments for businesses, cultural festivals, and more.

Việt Jungle is honored to become your event organization partner!

#### Thank you so much!







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# THANK YOU

